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**AMENDMENTS TO THE CLAIMS**

**Claim 1 (Currently amended):** A computer implemented method of displaying interactive media content, the method comprising the steps of:

receiving a data stream from a first server system over a network connection, wherein the data stream includes a first data portion corresponding to a real time media presentation and a second data portion identifying data for a related web page stored on a second server system;  
processing the first data portion to produce the real time media presentation;  
automatically retrieving the web page data from the second server system, the web page data determined based on a previously entered user configuration; and  
simultaneously displaying the real time media presentation and the web page on different portions of a display.

**Claim 2 (Original):** The computer implemented method of claim 1, further comprising the step of sending a request to the first server system identifying the data stream in response to a user selection of the real time media presentation.

**Claim 3 (Original):** The computer implemented method of claim 1, further comprising the steps of:

sending a request to the first server system identifying a second real time media presentation in response to a user selection of the second real time media presentation;  
receiving a second data stream from the first server system over the network connection, wherein the second data stream includes a first data portion corresponding to the second real time media presentation and a second data portion identifying data for a second related web page stored on the second server system;  
processing the first data portion of the second data stream to produce the second real time media presentation;  
automatically retrieving the second web page data from the second server; and  
simultaneously displaying the second real time media presentation and the second web page on the different portions of the display.

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Claim 4 (Original): The computer implemented method of claim 3, wherein the second real time media presentation corresponds to one of an archived video presentation and an archived audio presentation.

Claim 5 (Original): The computer implemented method of claim 3, wherein the first real time media presentation corresponds to one of a live broadcast video presentation and a live broadcast audio presentation.

Claim 6 (Original): The computer implemented method of claim 1, wherein the data stream further includes a third data portion identifying data for a second related web page stored on the second server system, wherein the method further comprises the steps of:

automatically retrieving the second web page data from the second server system after the third data portion is received, wherein the second web page is related to the current subject matter of the real time media presentation; and

replacing the first web page with the second web page such that the real time media presentation and the second web page are simultaneously displayed on the different portions of the display.

Claim 7 (Original): The computer implemented method of claim 6, wherein the second web page includes a selectable link to data content on a third server system.

Claim 8 (Original): The computer implemented method of claim 1, wherein the second data portion includes a link identifying the related web page data on the second server system, wherein the step of automatically retrieving the related web page includes:

automatically sending a request for the web page data to the second server system using the link; and

receiving the web page data from the second server system over the network connection.

Claim 9 (Original): The computer implemented method of claim 8, wherein the link includes an IP address identifying a location on the second server system, and wherein the request is an HTTP request.

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**Claim 10 (Original):** The computer implemented method of claim 1, further comprises the step of:

displaying an active browser window in a third portion of the display simultaneous with displaying the real time media presentation and the web page in first and second portions of the display.

**Claim 11 (Original):** The computer implemented method of claim 10, wherein the displayed web page includes a selectable link to data content on a third server system, and wherein the method further comprises the steps of:

retrieving the data content from the third server system in response to a user selection of the link; and

displaying a media presentation based on the data content in the browser window.

**Claim 12 (Original):** The computer implemented method of claim 11, wherein the link includes one of a uniform resource locator and a hyperlink, and wherein the step of retrieving includes sending an HTTP request to the third server system.

**Claim 13 (Original):** The computer implemented method of claim 11, further includes the steps of:

providing the data content to a browser module; and

processing the data content to produce the media display using the browser module.

**Claim 14 (Original):** The computer implemented method of claim 11, wherein the browser module is one of an Internet Explorer module, a Netscape Navigator module and an Opera module.

**Claim 15 (Original):** The computer implemented method of claim 11, wherein the data content includes HTML code.

**Claim 16 (Original):** The computer implemented method of claim 1, wherein the real time media presentation is one of a video presentation and an audio presentation.

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Claim 17 (Original): The computer implemented method of claim 1, wherein the step of processing the first data portion includes:

providing the first data portion to a media player module; and

decoding the first data portion in the media player module to produce the real time media presentation.

Claim 18 (Original): The computer implemented method of claim 17, wherein the media player is one of a Windows Media Player and a RealNetworks Player.

Claim 19 (Original): The computer implemented method of claim 1, wherein the web page data includes HTML code.

Claim 20 (Cancelled)

Claim 21 (Original): The computer implemented method of claim 1, further comprising the step of displaying a channel bar in a third portion of the display simultaneous with displaying the real time media presentation and the web page in first and second portions of the display, wherein the channel bar includes selectable links for a plurality of channels.

Claim 22 (Original): The computer implemented method of claim 21, further including, in response to a user selection of a first one of the links, sending a request to the first server system identifying the data stream, wherein the data stream corresponds to a first one of the channels.

Claim 23 (Original): The computer implemented method of claim 21, wherein the data stream corresponds to a first one of the channels, the method further including the steps of:

in response to a user selection of a first one of the links, sending a request to the first server system identifying a second real time media presentation corresponding to a second one of the channels;

receiving a second data stream from the first server system over the network connection, wherein the second data stream includes a first data portion corresponding to the second real time media presentation and a second data portion identifying data for a second related web page stored on the second server system;

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processing the first data portion of the second data stream to produce the second real time media presentation;

automatically retrieving the second web page data from the second server; and

simultaneously displaying the second real time media presentation and the second web page on the different portions of the display.

Claim 24 (Original): The computer implemented method of claim 21, wherein each channel corresponds to a different real time media presentation available from the first server system.

Claim 25 (Original): The computer implemented method of claim 1, wherein the network connection includes an Internet connection.

Claim 26 (Original): The computer implemented method of claim 1, wherein the real time media presentation includes content related to one of financial news and information, sporting news and information, shopping, auctions, and general news and information.

Claim 27 (Original): The computer implemented method of claim 26, wherein the web page includes content related to the content of the real time media presentation.

Claim 28 (Original): The computer implemented method of claim 1, further including automatically updating the web page by periodically polling the second server system.

Claim 29-49 (Canceled).

Claim 50 (Currently amended): An information display system comprising:

a first server that provides data associated with a web page in response to a data request formulated based on a previously established user configuration;

a second server that provides a data stream including streaming data associated with a real time media presentation and reference data identifying the web page data on the first server; and

a client application for execution ~~executing~~ on a client device operable to communicate ~~with~~ ~~communicably coupled to the first and second servers over the Internet, the client device including a processing unit and a display,~~

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window on a third portion of the display simultaneous with displaying the real time media presentation and web page on first and second portions of the display.

Claim 81 (Original): The computer-readable medium of claim 80, wherein the displayed web page includes a selectable link to data content on a third server system, and wherein the code further includes instructions for:

retrieving the data content from the third server system in response to a user selection of the link; and

displaying the data content in the active browser window.

Claim 82 (Original): The computer-readable medium of claim 81, wherein the link is a hyperlink, and wherein the instructions for retrieving include instructions for sending an HTTP request to the third server system.

Claim 83 (Original): The computer-readable medium of claim 77, wherein the reference data includes an IP address identifying the web page data on the second server system.

Claim 84 (Original): The computer-readable medium of claim 77, wherein the real time media presentation is one of a video presentation and an audio presentation.

Claim 85 (Original): The computer-readable medium of claim 77, wherein the code further includes instructions for:

sending a request to the first server system identifying a second real time media presentation in response to a user selection of the second real time media presentation;

receiving a second data stream from the first server system, wherein the second data stream includes a first data portion corresponding to the second real time media presentation and a second data portion including an IP address identifying data for a second related web page stored on the second server system;

processing the first data portion of the second data stream to produce the second real time media presentation;

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automatically sending a second request for the second web page data to the second server system using the EP address;

receiving the second web page data from the second server system;

processing the second web page data to produce the second web page; and

simultaneously displaying the second real time media presentation and the second web page on the different portions of the display.

**Claim 86 (Original):** The computer-readable medium of claim 77, wherein the first data stream further includes an IP address identifying data for a second related web page stored on the second server system, wherein the code further includes instructions for:

after the third data portion is received, automatically sending a second request for the second web page data to the second server system using the IP address;

receiving the second web page data from the second server system;

processing the second web page data to produce the second web page, wherein the second web page is related to the current subject matter of the real time media presentation; and

replacing the first web page with the second web page such that the real time media presentation and the second web page are simultaneously displayed on the different portions of the display.

**Claim 87 (Original):** The computer-readable medium of claim 86, wherein the second web page includes a selectable link to data content on a third server system.

**Claim 88 (Cancelled)**

**Claim 89 (Original):** The computer-readable medium of claim 77, wherein the code further includes instructions for displaying a channel bar on a third portion of the display simultaneous with displaying the real time media presentation and the web page in first and second portions of the display, wherein the channel bar includes selectable links for a plurality of channels.

**Claim 90 (Original):** The computer-readable medium of claim 89, wherein each channel corresponds to a different real time media presentation available from the second server system.

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**Claim 91 (Original):** The computer-readable medium of claim 89, wherein the code further includes instructions for sending a request to the second server system identifying a second data stream in response to a selection of one of the channel links.

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